**FUELHigherEd Campaign Agreement for Campaign Sponsors**

Advocating for **F**undamental, **U**niversal, **E**quitable, **L**ong-Term Solutions to Campus Hunger

Over 1/3 of four-year college students, and almost half of community college students, don't know where their next meal is coming from[[1]](#footnote-1). Increases in unemployment and the move to remote learning due to COVID-19 have only exacerbated college students’ lack of access to basic needs. Nearly 70% of student experienced job losses or reduced hours/pay and 3 in 5 students experienced basic needs insecurity in spring 2020[[2]](#footnote-2). That’s why Challah for Hunger (CfH) launched the #FUELHigherEd Campaign: to advocate for state and federal policy solutions that will help fuel college students to complete their degrees.

The campaign’s two policy objectives are:

1. Federal – prioritize expanding SNAP benefits to college students through eligibility changes, protecting SNAP benefits from eligibility restrictions, and increasing efforts to enroll eligible college students.
2. State - increase funding for campus interventions by introducing and supporting Hunger Free Campus Legislation.

What your organization will gain by joining the #FUELHigherEd campaign:

1. Advocacy trainings to equip your audiences with the knowledge and tools to implement our campaign’s goals, such as Leveraging Research to Effect Policy, SNAP & College Students, and Building Collective Power.
2. Access to live monthly trainings to engage your community as campaign leaders.
3. Monthly gatherings with other #FUELHigherEd partners to share and coordinate your advocacy efforts within the campaign. Opportunities to share actions and advocacy wins with a national network.
4. Increased visibility of your organization on a national scale.

Campaign Sponsors commit to:

1. Publicly endorse the #FUELHigherEd Campaign.
2. Share campaign updates and actions with your network at least once per month through your social media accounts or listservs, using the #FUELHigherEd social media toolkit provided by Challah for Hunger.
3. Attend monthly #FUELHigherEd partnership meetings to build power and coordinate our campaign’s momentum by state or region.
4. Share relevant actions that are in alignment with FUEL’s values to combat campus hunger with other FUEL partners.

For all Campaign Sponsors, CfH will:

1. Include your organization’s logo on the campaign website and relevant campaign materials.
2. Tag your organization in relevant social media content.
3. Publicize your relevant opportunities to CfH audiences during the 2020-21 academic year.

By including your electronic signature below, you are signing your organization onto the #FUELHigherEd Campaign as a Campaign Sponsor. Please complete this form and email it, along with your organization’s logo, to Challah for Hunger’s Director of Advocacy, Miriam Lipschutz, at [Miriam@challahforhunger.org](mailto:Miriam@challahforhunger.org).

Name:

Title:

Organization:

Date:

1. “College and University Basic Needs Insecurity: A National #RealCollege Survey Report.” Hope Center for College, Community & Justice. Retrieved from https://hope4college.com/wp-content /uploads/2019/04/HOPE\_realcollege\_Nation- al\_report\_digital.pdf [↑](#footnote-ref-1)
2. “#RealCollege During the Pandemic: New Evidence On Basic Needs Insecurity and Student Well-Being.” Hope Center for College, Community & Justice. Retrieved from https://hope4college.com/wp-content/uploads/2020/06/Hopecenter\_RealCollegeDuringthePandemic.pdf [↑](#footnote-ref-2)